



# TRAVEL & TOURISM



CHILDWALL  
SPORTS &  
SCIENCE ACADEMY

## Travel & Tourism

This exciting and engaging course offers students a deep dive into one of the largest global industries- It explores the business and leisure aspects of tourism, including customer service, marketing, global destinations, and visitor attractions. Students will gain practical knowledge through case studies, industry visits, and work placements, developing key skills such as communication, teamwork, problem-solving, and independent research. The course is ideal for those passionate about travel, culture, and working with people, and it opens pathways to careers in airlines, hospitality, tour operations, and event management, as well as progression to university-level study in related fields.

## Enrichment Opportunities

Students will benefit from diverse enrichment activities to enhance their understanding of the travel and tourism industry and boost employability. These include visits to Liverpool Airport and the Natural History Museum, guest speaker sessions, university taster days, workshops on tourism, marketing, and customer service, participation in industry challenges, and opportunities to gain qualifications like the Amadeus reservation system.

## Work Experience Opportunities

Gain experience in the Hospitality & Tourism sector through roles in guest services, event planning, or front desk operations at Hotels & Resorts. At Travel Agencies, learn itinerary planning and booking systems. Explore customer service or logistics with Airlines & Airports. Develop marketing and operations skills at Visitor Attractions like museums and theme parks. Opportunities also exist with Tour Operators like TUI or Hays Travel, Destination Management Organisations on destination marketing, and Event Management Firms. Organise placements with school support or use family/community contacts to find relevant opportunities.

## B-Tec - Level 3

### Residential Opportunity

Students can join a 5-day residential trip to major European destination like Barcelona, Paris, or Amsterdam. They'll explore tourism hubs, visit iconic sites, and interact with hospitality and travel professionals.

### Related Higher Education Courses University Degree Options

- Travel and Tourism
- International Tourism Management
- Hospitality Management
- Event Management
- Airline and Airport Management
- Cruise Management
- Business and Tourism
- Sustainable Tourism
- Tourism Marketing
- Adventure Tourism Management
- Hotel and Resort Management
- Leisure and Recreation Management

### Future Careers (To name a few)

Cabin Crew/Cruise Ship , Holiday Rep, Travel Agent, Tour guide, Hotel Manager, Airline Manager, Heritage Officer

Tourism Marketing Executive, Public Relations Officer, Travel Journalism

Museum/Gallery Officer, Outdoor Activities Manager, Sustainable Tourism Consultant

# ENGAGE, ENABLE, EMPOWER