

Subject: Business

Childwall Sports and Science Academy has a mission statement of 'Learning without Limits'. This means that we seek to engage students in the best possible learning experiences in order to enable them to achieve their potential. Be ambitious activities are those that take your regular curriculum further. They take the subjects you study in the classroom beyond that which your teacher has taught you or what you've done for home learning. For example, you may go into more depth on something you picked up in the classroom or learn about a new topic altogether. These activities are normally in the form of extra reading, but they can take many other forms, like watching videos online, downloading podcasts, attending lectures, visiting museums or entering academic competitions.

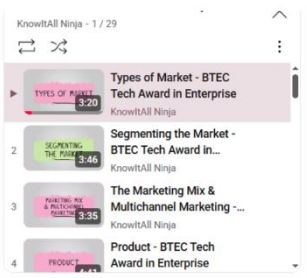


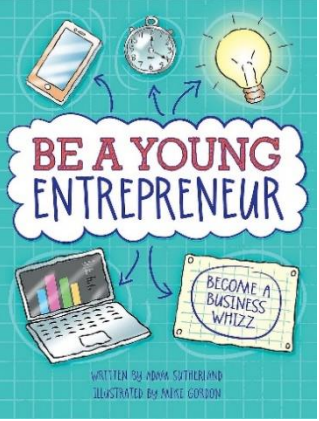
Engaging in be ambitious activities will help you develop a love for your favourite subject or subjects. In this booklet, there are a range of activities, suggested by your teachers. They are by no means exhaustive lists but should get you started. We would encourage you to share ideas and opportunities you come across with your teachers so that, over time, the recommended activities in this booklet can grow.

In the future, employers or universities will be interested to hear about what Be ambitious activities you have engaged in; they will be interested in what you have learnt and impressed by your efforts.

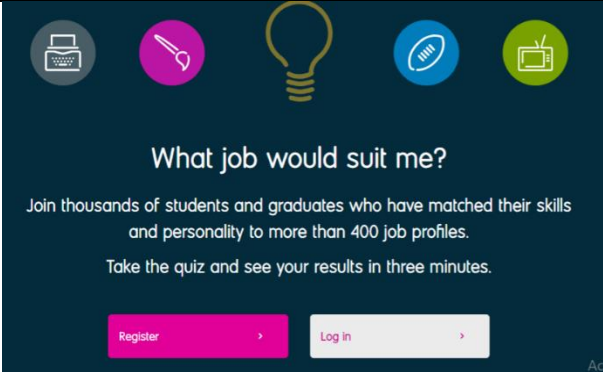
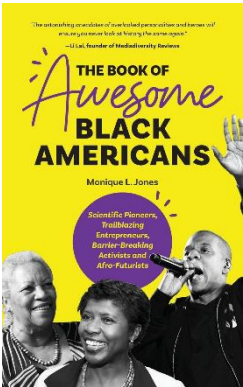


We wish you well in your pursuit of be ambitious activities!






Be Ambitious – Key Stage 4




Subject: Business




Title	Description	Link
You Tube – Know it All Ninja (Key Stage 4 Specific)	<p>BTEC Tech Award in Enterprise Component 3: Marketing and Finance for Enterprise</p> <p>Playlist includes 29 short knowledge packed videos that cover each topic on the exam. Learners take this exam at the end of Year 11.</p> <p>However, many of the topics include some essential knowledge needed for the coursework units. (Component 1-year 10 and Component 2 -year 11)</p>	<p>https://www.youtube.com/watch?v=YqB-xbOkq6w&list=PL3KFKOfmI1eDxXOYAMXIHcelcZz1XPiNh</p> 
Student Book (Key Stage 4 Specific)	<p>BTEC Tech Award 2022 Enterprise Student Book</p> <p>Publisher: Pearson</p> <p>ISBN: 9781292444611</p> <p>Written by an expert author team of BTEC teachers and professionals, this Student Book includes:</p> <ul style="list-style-type: none"> • Full coverage of all three components • Plenty of case studies and examples that students can relate to • Additional features including key terms, 'did you know' sections and plenty of assessment practice. 	<p>https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise-2022.resources.html?filterQuery=category:Pearson-UK:Publisher%2FPearson</p> 
You Tube Two Teachers Videos (Key Stage 4 Specific)	<p>Weekly videos which provide you with insights into some of the biggest brands in the world and explore a range of key business topics such as marketing, finance, and management</p>	<p>https://www.youtube.com/@TwoTeachers/playlists</p> 
Book Be a Young Entrepreneur (Key Stage 4 Specific)	<p>Do you want to be the next Richard Branson? Have you developed the new Angry Birds game? Do you bake the most delicious recipes that people just need to try? Then you need <i>Be A Young Entrepreneur!</i></p> <p>In this book you will learn all the business advice, practical tips, real-life stories, up-to-date ideas and inspiration you need to make a success of your first business. Starting your own company doesn't have to be boring and this book is all about inspiring you to think creatively about your company, guiding you through every step, from registering your company name to elevator pitches, all stress-free. A great title for project work or leisure reading.</p>	<p>https://www.amazon.co.uk/Be-Young-Entrepreneur-Adam-Sutherland</p> 


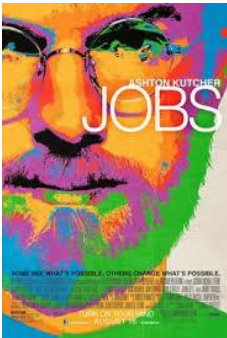
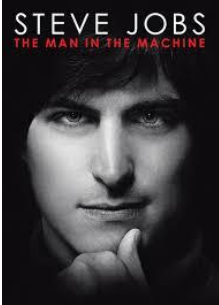
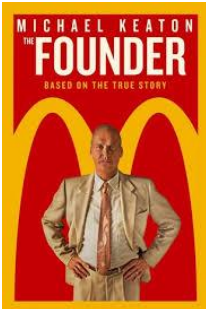

<p>How to grow an entrepreneur (Key Stage 4 Specific)</p>	<p>10 tips for starting a business from junior entrepreneurs</p> <p>While some children are happy to fill their leisure time with their favourite TV shows and computer games, others are already starting a business that may change their lives.</p> <p>In this Money Box special, Felicity Hannah meets three young entrepreneurs – or 'kidpreneurs' as they are known – to find out what makes them tick. Joining her to explore how a young mind can apply itself to business are Julian Hall, the CEO of Ultra Education, which teaches entrepreneurship in schools, and Zoe Bennett, Managing Director at Training Personified, who has advised schools and parents on entrepreneurship.</p> <p>Here are 10 things we learned about success from these 'kidpreneurs'.</p>	<p>https://www.bbc.co.uk/sounds/play/m001kwsm</p> 
<p>Book You are a Champion – Marcus Rashford</p>	<p>Marcus Rashford MBE is famous worldwide for his skills both on and off the pitch – but before he was a Manchester United and England footballer, and long before he started his inspiring campaign to end child food poverty, he was just an ordinary kid from Wythenshawe, South Manchester. Now the nation's favourite footballer wants to show YOU how to achieve your dreams, in this positive and inspiring guide for life.</p>	<p>https://www.amazon.co.uk/You-Are-Champion-How-Best/</p> 
<p>Book – The Young Entrepreneur's Guide to starting and running a business</p>	<p>Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful</p>	<p>https://www.amazon.co.uk/Young-Entrepreneurs-Starting-Running-Business/</p> 
<p>Career Quiz</p>	<p>What job would suit me?</p>	<p>https://www.prospects.ac.uk/job-profiles</p>

	Take this online quiz and find out!	
Book - The Book of Awesome Black Americans	Black Americans who have shaped their country and beyond. We are familiar with a handful of African Americans who are mentioned in American history books, but there are also countless others who do not get recognized in mainstream media. Their biographies vary greatly, but each one contributes to the course of Black history and its influence on America and the greater world. Their stories encourage teenage boys and girls, to find their own path to change.	https://www.amazon.co.uk/Book-Awesome-Black-Americans-Barrier-Breaking/ 
HSBC Starting a Business	What is an entrepreneur and how do you become one? In this simple guide we'll look at the characteristics and types of entrepreneurship and what's involved in creating a new business.	https://www.business.hsbc.uk/en-gb/insights/starting-a-business/what-is-an-entrepreneur 
Bee the Business Bee	Join Bee the Business Bee to develop your knowledge and understanding of all things Business and Enterprise in fun and friendly way. Bee has produced a range of business tutorials and questions which will help to develop your understanding of business topics, the perfect companion for students of all business courses (GCSE, BTEC, AS Level, A Level) All of the resources here have been designed to be short and to the point. Bee knows how we all learn best in small and short chunks.	https://www.youtube.com/user/beebusinessbee 


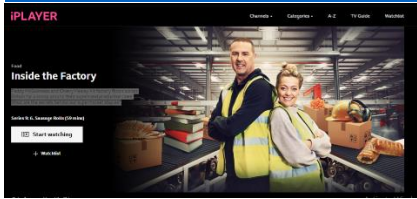


BBC Entrepreneurship	<p>All the latest new and stories from the world of entrepreneurship Including:</p> <ul style="list-style-type: none"> • Why are there so few black tech entrepreneurs? • The two students who took on Coke and Pepsi • Boy, 11, starts business to fund koi pond dream • The Iranian immigrant who conquered online video tech • The black-owned coffee firm that became a bestseller • Student launches site to match flatmates using AI 	<p>https://www.bbc.co.uk/news/topics/czpqp1pq5q5t</p> 
Tutor2u	<p>Tutor2u is a leading support service for A-Level, GCSE, and Vocational students and teachers. It includes a comprehensive reference library, study notes, videos, interactive activities, topic support, live stream revision sessions prior to examinations and a topical business news blog.</p>	<p>https://www.tutor2u.net/business</p> 
BBC sounds Toast	<p>Sean Farrington examines the spectacular failures of wonder products and businesses which had promised so much.</p>	<p>https://www.bbc.co.uk/sounds/brand/p07012sf</p> 
BBC Business Today	<p>Keep up to date with the latest business news and up-to-date informed analysis from London and around the world</p>	<p>https://www.bbc.co.uk/iplayer/episodes/m001z3z4/business-today</p> 
BBC Sounds Wake up to Money	<p>News and views on business and the world of personal finance. Plus the very latest from the financial markets around the globe</p>	<p>https://www.bbc.co.uk/sounds/brand/b0070lr5</p> 
BBC Talking Business	<p>Examining the business stories and economic trends that are re-shaping our world. Examples of discussion include:</p>	<p>https://www.bbc.co.uk/iplayer/episodes/n13xtn1s/talking-business</p>

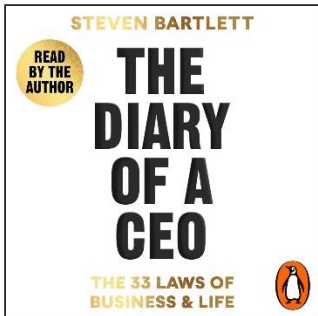
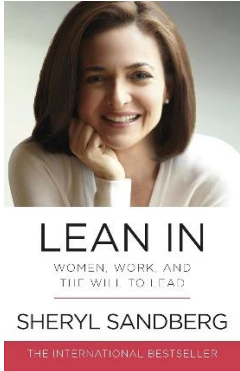
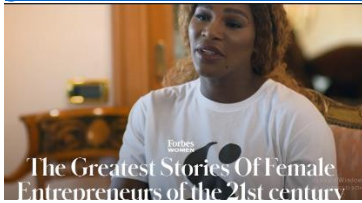
	<ul style="list-style-type: none"> • What does President Trump's trade war mean for Europe? • What is the impact of unrestricted digital access on the mental health of young people? • Could AI in the music industry become a disruptive force to the sector? 		
BBC Dragons' Den	<p>Aspiring entrepreneurs have one chance to make their dreams come true when they pitch their business idea to five multimillionaire investors. It's make or break time</p>	https://www.bbc.co.uk/iplayer/episodes/b006vq92/dragons-den	
Podcast - Ladies Who Launch with Rochelle Humes	<p>Ladies Who Launch is an empowering podcast serving up the aspirational journeys of women who have made their mark in the world of business. Starting from scratch to cooking up empires, join our host, Rochelle Humes, as she dives into the successes and challenges faced by female entrepreneurs.</p> <p>Sink your teeth into the inspiring stories of those who have fearlessly pursued their dreams whilst dishing out invaluable insights to listeners. Get ready to be motivated and uplifted as Rochelle elevates the voices of these extraordinary women, showcasing their resilience, creativity and a side of determination to launch.</p>	https://weareladieswholaunch.com/	
Podcast- Aspire with Emma Grede	<p>Emma Grede is the ultimate modern mogul—turning big ideas into some of today's most influential consumer brands. She's the co-founder and CEO of <i>Good American</i>, founding partner</p>	https://www.emmagrede.me/	

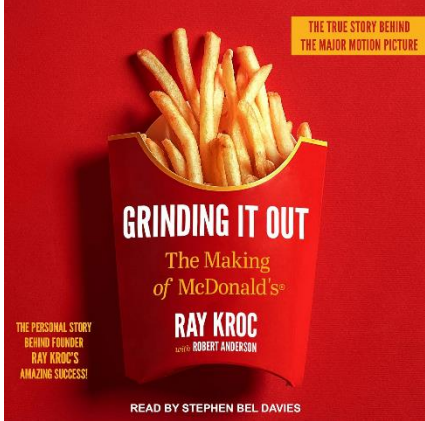



	<p>of <i>SKIMS</i>, co-founder of <i>Safely and Off Season</i>, and now the voice behind the <i>Aspire with Emma Grede</i> podcast.</p> <p>A leader with purpose, Emma also lends her time and expertise to global impact organisations, serving on the board of directors for the <i>Obama Foundation</i> and <i>Baby2Baby</i>. Her journey proves that success and substance go hand in hand.</p>	
The diary of a CEO Podcast	<p>A Chief Executive Officer (CEO) is the highest-ranking executive in a company, responsible for the overall management and success of the organisation.</p> <p>The Diary of a CEO is podcast hosted and produced by British entrepreneur and investor Steve Bartlett. The Diary of a CEO is one of the world's most popular podcasts, regularly receiving millions of views per episode, and topping podcast charts, ranking #5 in the Spotify list of most popular podcasts globally in 2024.</p>	<p>https://www.youtube.com/@TheDiaryOfACEO/podcasts</p> 
Podcast – The Economist – Boss Class	<p>Boss Class is the place to learn how top executives navigate the evolving workplace. hosted by Andrew Palmer, a seasoned journalist with a rich history in various editorial roles, Palmer engages with industry leaders like Nobel laureate Daniel Kahneman, JPMorgan Chase's Jamie Dimon, and Moderna's HR chief Tracey Franklin, among others. They discuss everything from managing a hybrid workforce to hiring strategies, offering practical advice for today's bosses. Boss Class is a seven-episode guide, with new episodes released every Monday. Boss Class from The Economist is a management podcast by The Economist.</p>	<p>https://www.economist.com/audio/podcasts/boss-class</p> 
The Rebel Entrepreneur Podcast	<p>To be an entrepreneur you must be a little bit of a Rebel. You must do things differently; you have to take risks other people aren't willing to take and you need to be brave enough to take action.</p>	<p>https://www.youtube.com/playlist?list=PL6A0AeP49qxPGKid9UlcG93kyw3qll-d</p>

	<p>This entrepreneur podcast is designed to help you get going, make money, live your passion and have fun whilst doing so!</p>	
<p>Netflix Film: Jobs</p>	<p>Silicon Valley genius Steve Jobs changes the world but alienates the people around him as he rises from college dropout to the head of Apple.</p>	
<p>Netflix Documentary Steve Jobs: The Man in the Machine</p>	<p>"Steve Jobs: The Man in the Machine" is a 2015 documentary that explores the life and legacy of Apple co-founder Steve Jobs, focusing on his personality and the impact of his leadership on Apple and the tech industry. It delves into both the positive and negative aspects of Jobs' character, including his spiritual journey, personality flaws, ethical lapses, and controversial manufacturing practices.</p>	
<p>Netflix Film: The Founder</p>	<p>The true story of how Ray Kroc (Michael Keaton), a struggling salesman from Illinois, met Mac (John Carroll Lynch) and Dick McDonald (Nick Offerman), who were running a burger operation in 1950s Southern California.</p>	
<p>Netflix Film The Social Network</p>	<p>In 2003, Harvard undergrad and computer genius Mark Zuckerberg (Jesse Eisenberg) begins work on a new concept that eventually turns into the global social network known as Facebook. Six years later, he is one of the youngest billionaires ever.</p>	
<p>BBC The Apprentice</p>	<p>Sir Alan Sugar tests the nerves and brains of the hungriest hopefuls in the business world as they compete to</p>	<p>https://www.bbc.co.uk/iplayer/episodes/b0071b63/the-apprentice</p>


	win a six-figure salary job as his apprentice.	
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Channel 4 Tricky Business	Young entrepreneurs with a tricky business problem get tough advice and mentoring from multi-millionaire businessman John Boyle	https://www.channel4.com/programmes/tricky-business 
BBC Inside the Factory	Paddy McGuinness and Cherry Healey hit factory floors across Britain for a snoop around their supersized production lines. What are the secrets behind our supermarket staples?	https://www.bbc.co.uk/iplayer/episodes/b07mddqk/inside-the-factory 
Exploring Amazon's High Tech Fulfilment Centre	Join Jimmy McLoughlin as he explores Amazon UK's cutting-edge fulfilment centre with UK Country Manager John Bounphrey, revealing the company's technological advancements and diverse roles that ensure timely deliveries.	https://www.youtube.com/watch?v=nIXLXoF33dY 
Apple Podcasts – Entrepreneurship	Entrepreneur podcasts offer a valuable resource for students looking to learn about business, entrepreneurship, and leadership. The feature interviews with successful entrepreneurs, discussions on business strategies, and insights into the challenges and rewards of building a business	https://podcasts.apple.com/gb/genre/1493 

Book – The Diary of a CEO	<p>The latest book by STEVEN BARTLETT: entrepreneur, podcaster and Dragon's Den star. "At the very heart of all the success and failure I've been exposed to - both my own entrepreneurial journey and through the thousands of interviews I've conducted on my podcast - are a set of principles that can stand the test of time, apply to any industry, and be used by anyone who is search of building something great or becoming someone great"</p>	<p>https://www.amazon.co.uk/Diary-CEO-Laws-Business</p> 
Book- Lean In Sheryl Sandberg	<p>Sheryl Sandberg's <i>Lean In</i> is a massive cultural phenomenon and its title has become an instant catchphrase for empowering women. The book soared to the top of bestseller lists internationally, igniting global conversations about women and ambition. Sandberg packed theatres, dominated opinion pages, appeared on every major television show and on the cover of <i>Time</i> magazine, and sparked ferocious debate about women and leadership.</p>	<p>https://www.amazon.co.uk/Lean-Women-Work-Will-Lead</p> 
Forbes Article Female Entrepreneurs	<p>21 most inspiring and enduring Forbes articles on the female entrepreneurs, executives and leaders who have defined the 21st century so far.</p>	<p>https://www.forbes.com/sites/maggiemcgrath/2021/03/07/the-greatest-stories-of-female-entrepreneurs-of-the-21st-century/</p> 
Book- Grinding it Out – The Making of McDonald's Ray Kroc	<p>Few entrepreneurs can claim to have radically changed the way we live, and Ray Kroc is one of</p>	<p>https://www.amazon.co.uk/Grinding-Out-Making-McDonalds</p>

	<p>them. His revolutions in food-service automation, franchising, shared national training, and advertising have earned him a place beside the men and women who have founded not only businesses, but entire empires. But even more interesting than Ray Kroc the business man is Ray Kroc the man. Not your typical self-made tycoon, Kroc was 52 years old when he opened his first franchise.</p>	
BBC Sounds The Idea	<p>Inspirational talks from renowned entrepreneurs and academics and the stories behind them.</p>	<p>https://www.bbc.co.uk/sounds/brand/m0000r8c</p> 
BBC Sounds The Disrupters	<p>Unfiltered and revealing interviews with pioneering entrepreneurs</p>	<p>https://www.bbc.co.uk/sounds/brand/p06qtvzf</p> 
BBC Sounds The Money Makers	<p>How entrepreneurs made their money and what lessons we can learn</p>	<p>https://www.bbc.co.uk/sounds/brand/p034ntzl</p> 
BBC Sounds The Real Internet Giants	<p>Entrepreneur Kathryn Parsons decodes the tech worlds of Russia and China, exploring the</p>	<p>https://www.bbc.co.uk/sounds/brand/m000t4sz</p>

	innovations, systems and structures which define these two forces in global technology.		
BBC Sounds WOW! How did they do that?	Roger Law goes in search of the entrepreneurs who are behind some of Britain's best designs and inventions	https://www.bbc.co.uk/sounds/brand/b0383j0r 	
BBC Sounds Business Daily	The Drama of money and work from the BBC	https://www.bbc.co.uk/sounds/brand/p002vsxs 	
BBC Sounds The Martin Lewis Podcast	Martin Lewis answers your financial questions, offering valuable money-saving tips.	https://www.bbc.co.uk/sounds/brand/p02pc9xt 	

<p>Liverpool Growth Sectors – future jobs</p>	<p>The Liverpool City Region is a global gateway founded on science, invention and trade, a place for pioneers that's been changing the world for more than 300 years</p> <p>Do you know which Sectors of Business in Liverpool will see the largest job growth and creation in future? Research the key growth sectors in Liverpool for economic opportunity.</p>	<p>https://investliverpoolcityregion.com/key-sectors/</p> 
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