



**CHILDWALL
SPORTS &
SCIENCE ACADEMY**

LYDIATE
LEARNING TRUST

Childwall Sports & Science Academy
Fiveways, Queens Drive
Liverpool L15 6XZ

Telephone: 0151 722 1561
Email: contactus@childwallssa.org

Headteacher:
Ms J Vincent

www.childwallssa.org

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Dear Parent/Carer,

We would like to seek your support in bringing real business expertise into our classrooms.

Parents make an important contribution to children's achievements at school, and we would like to develop this relationship for everyone's benefit. We would like our business students to see the diverse range of opportunities and routes that exist in the business world. To achieve this, we would like learners to engage with a wider range of guest speakers in the classroom. This will help bring the topic to life, fire up the learner's passion for the subject and help them to achieve their career and personal ambitions.

In Year 10, our business learners are required to investigate two small, local businesses and write a detailed report on their findings. The key elements of the report should include type of ownership, aims, activities, size, location, ethical responsibility, staffing, finance, marketing and promotion and skills of the owners. **This is where you could help by visiting our learners in lessons or via teams and telling us all about your business. If you run your own business and would like to help inspire and motivate the next generation of entrepreneurs, then please get in touch.**

If, on the other hand, you would like to help in other areas of the business curriculum, then please email me on the email below. Key areas of the curriculum are Personal and Business Finance, Marketing, Social Enterprise, Entrepreneurship, Innovation, Business Plans and Running An Event.

Also, in response to feedback, we would like to share some key information about the different components your child will be studying in Year 10 and 11 Business Studies Course on the attached document.

If you wish to discuss either of these points or have any wider questions about your child's business education, then please contact me on the email below.

I look forward to hearing from you and thanks for your support in making the business curriculum engaging and ambitious for all learners.

Jacqui Maddock
Subject Leader for Business
j.maddock@childwallssa.org



BTEC Level 2 Tech Award in Enterprise: A Parents' Guide

The Business Studies Department have produced this brief guide on how to support your child towards achieving the best possible outcomes for this qualification. If you have any questions, please contact Miss Maddock. J.Maddock@childwallssa.org

Components

Component 1	Exploring Enterprises	Coursework – Year 10	30% of final grade
Component 2	Planning and Pitching an Enterprise Activity	Coursework - Year 11	30% of final grade
Component 3	Promotion and Finance for Enterprise	2-hour Examination - February Year 11	40% of final grade

Grades

BTEC Grade	GCSE Equivalent
L1 Pass	Grade 1
L1 Merit	Grade 2
L1 Distinction	Grade 3
L2 Pass	Grade 4
L2 Merit	Grade 5/6
L2 Distinction	Grade 7/8
L2 Distinction *	Grade 9

Key Learning

Component 1	A Examine the characteristics of enterprises B Explore how market research helps enterprises to meet customer needs and understand competitor behaviour C Investigate the factors that contribute to the success of an enterprise.
Component 2	A Explore ideas and plan for a micro-enterprise activity B Pitch a micro-enterprise activity C Review own pitch for a micro-enterprise activity.
Component 3	A Promotion B Financial Records C Financial Planning and Forecasting

How you can help at home:

1. Your child has access at home to **Microsoft Teams**. Each subject has a folder containing learning materials to support learners. The Business Folder contains information and guidance on each of the three components. Please encourage your child to work independently at home by accessing this online support.
2. For Year 11 Learners – The Teams area contains a **Revision folder** for the Component 3 exam. This includes bitesize revision folders for each exam topic.
3. Learners should spend 20 – 30 minutes, twice a week working through these folders. Sit down together with your child and work out the best times for revision.

Make a **revision timetable** on a big piece of paper and pin it up somewhere prominent. When it comes to revision, research shows that little and often is better than overlong sessions.

Useful website links

Guidance on making a revision timetable:

<https://www.bbc.co.uk/bitesize/articles/zn3497h>

More revision tips for parents:

<https://www.goodschoolsguide.co.uk/curricula-and-exams/revision-top-ten-tips-for-parents>

Business Studies at Childwall School:

<https://www.childwallssa.org/study-at-childwall/subjects/business-studies/>

Pearson Tech Awards Website:

<https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html>

Revision Guides (from Amazon: £5.99)

<https://www.amazon.co.uk/Revise-Award-Enterprise-Revision-Guide/dp/1292245603>

Teacher Video Resources and Activity Sheets:

<https://www.twoteachers.co.uk/videos>

<https://www.twoteachers.co.uk/freebusinessstudiesresources>

BBC Bitesize Resources:

<https://www.bbc.co.uk/bitesize/examspecs/z98snbk>

Component 3 exam revision:

<https://www.beebusinessbee.co.uk/index.php/business-qualifications/archive-courses/revision-exams/285-btec-tech-award-promotion-and-finance-for-enterprise-resources>