Business and Enterprise Alumni Profile



Name: Gabriel Luz Left Childwall: 2020 University: Edge Hill University Course: BA International Business



What do you enjoy most about University Life?

University has provided me with so many new and exciting opportunities. I opted to complete 3 Business related modules + a language learning additional one. Therefore, since my 1st year, I have progressed from a beginner's level to Intermediate in the German Language! I am now planning to spend a summer programme in Germany to strengthen my skills in the language, learn more about their culture and to increase my life experiences as this is sought after by future employers after graduation.

How did the Business Studies qualification help you progress towards your next steps?

My Business Studies qualification was extremely useful for my future progress. I am quite open to talking about how after Sixth Form, I genuinely found that the Business World, in general, is a passion of mine and I have an ardent interest in how industries, companies and trends work. I believe that basic knowledge of Business is essential for students to become interested in the area, to hopefully continue to study it in higher education and develop their skills in order to be successful.

What are your future career goals?

The plans for my future career are composed of having a stable, self-satisfactory and rewarding job role within a big company. I would like to keep learning new strategies, skills, languages and methods that make business activities more efficient. This would strengthen my end goal for me, which is to have my own business in the e-commerce market and perhaps to invest in various real estate locations or a fast-growing Franchise.

If you could give your Year-10-self one piece of advice - what would it be?

An important piece of advice I would give to my Year 10 self would be to not underestimate the support available. What I mean by this is, whether someone is going through an academic or personal issue, it is important to remember that everything has a solution, and we should try to minimise how we are affected by challenges we may face.

Additional Information

As well as standard employment, I am currently undertaking a voluntary placement at Amazon. This is a requirement for my Uni's Employability module, and it is going to weigh in 50% of my grade in that module. I am required to complete 115 hours voluntary, expand my skills and then write a self-reflection report about it. I enjoy the placement as I can be flexible with my hours, I can immensely improve my skills and learn about the background processes involved in the activities that make a big company like Amazon work.